



THE FUTURE OF BUSINESS IS GREEN

We are excited to share our result: the **Compendium of Environmental Transition Success Stories**.

This collection aims to guide SMEs on their journey towards sustainable transformation. The compendium presents 10 real-life business cases of SMEs that have successfully implemented environmental transition processes, verified under the EU's **Environmental Technology Verification (ETV)** scheme or supported by similar sustainability frameworks.

Through these stories, SME leaders can explore:

- **how transformations began,**
- **the challenges faced,**
- **strategies applied, stakeholders involved, and lessons learned.**

The compendium is available in three languages: English, Polish, and Italian.

TARGET AUDIENCE & ACCESS

The compendium is designed to:

- Inspire SME leaders with concrete examples of successful green transformation.
- Support vocational education and training (VET) providers with practical case studies that can be integrated into training for SME owners, managers, and employees.

These stories are practical roadmaps demonstrating that environmental transition is not just a policy goal, but a strategic opportunity for innovation, efficiency, and long-term business resilience.



<https://etv4smes.eu/results/>